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7A-9A	7 <u>A</u> -9A	6A-7A	6A-7A	6A-7A	6A-7A	6A-7A	5A-6A	5A-6A	5A-6A	5A-6A	5A-6A	Time	33:	1		KSNV-TV LAS VEGAS, NV. () NR.C.C. IE NR.CC IE 2012 2603 Ben Angle	Ver#
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\$3,600.00	\$3,600.00	\$1,450,00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$800.00	\$800.00	\$800.00	\$800.00	\$800.00	Total Cost			1040	LPHIA TREARY 1946	1 of 8
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10A-11A	10A-11A	10A-11A	10A-11A	10A-11A	9A-10A	9A-10A	9A-10A	9A-10A	9A-10A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	7A-9A	7A-9A	Time	·	LAS VEGAS, NV .N.R.C.C. IE E 2012	Ver#
TODAY SHW3	TODAY SHW3	TODAY SHW3	TODAY SHW3	TODAY SHW3	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW2	TODAY SHW2	SUN TODAY	NW3-SUNRS WKND	SATURDAY TODAY	NW3 AT SUNRISE	TODAY SHW	TODAY SHW	TODAY SHW	Program			2 Status Returned
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10/16-10/16	10/15-10/15	10/12-10/12	10/14-10/14	10/14-10/14	10/13-10/13	10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	Dates	[2	CH P	Printed: 06. Last Received: 06. Showing Buylines: All Lines
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\$1,300.00	\$1,300.00	\$1,300.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$725.00	\$725.00	\$725.00	\$725.00	\$725.00	\$450.00	\$450.00	₽ 20 t 	10/12/2012 - 10/18/2012	IONAL MED NT, 815 SLA IA, VA 22314	OO
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46-d8	102-112	9P-10P	8P-10P	7P-8P Remark: V	630P-7P Remark: V	730P-8P Remark:	730P-8P Remark: '	730P-8P Remark:	730P-8P Remark:	730P-8P Remark:	7P-730P Remark:	7P-730P Remark:	Time		LAS VEGAS, N .N.R.C.C. IE E 2012	Ver#
WHO ARE YOU?	CHICAGO FIRE	L&O:SVU	THE VOICE	JEOP/WHEEL V2 NOT NA - JEOP/WHEEL	NEWS 3 V2 NOT NA - PROGRAM AIRS	WHEEL-FORTNE V2 NOT NA - WHEEL 7-730P	JEOPARDY V2 NOT NA - JEOP AIRS	JEOPARDY V2 NOT NA - JEOP AIRS	Program		v.	2 Status Returned				
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: 30	:30	:30	:30	:30	:30	:30	: 30	: 30	: 30	:30	:30	:30	Len	10/12/2) NATION CEMENT, ANDRIA,	er# 103288
\$1,700.00	\$3,200.00	\$3,000.00	\$4,000.00	\$525.00	\$425,.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	Rate	10/12/2012 - 10/18/2012	() NATIONAL MEDIA RESEARCH P & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 PLPNE 155/4567363	The manner (m)
10/12-10/12	10/17-10/17	10/17-10/17	10/15-10/15	10/13-10/13	10/13-10/13	10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/18-10/18	10/17-10/17	Dates	[2	SEARCH PLANNN LANE	Printed: 06, Last Received: 06/ Showing Buylines: All Lines
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s1,700.00	\$3,200.00	\$3,000.00	\$4,000.00	\$1,050.00	\$425.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,300.00	Total Cost	5540 !845	PHIA REARY	5 of 8

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1135P- TONITE 1235A	1135P- TONITE 1235A	1135P- TONITE 1235A	11P-1135P WKD2 1	11P-1135P NEWS :	830P-930P NWS3	530P-830P NBC SI	4P-515P FTBL 1	10P-11P L&O S	9P-10P PRIME	9P-10P GRIMM-NBC		Time Program		LAS VEGAS, NV. .N.R.C.C. IE E 2012	Ver# 2 St				
SHW	E SHW	SHW	NWS-AT 11	3 AT 11	3 AT 11	3 AT 11	3 AT 11	3 AT 11	LVE-PRIME	SUN-FTBL	NITE AMR	SVU-SA-NBC	PRIME-SAT-NBC	-NBC		àm.			Status Returned
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\$500L0C	\$500.00	\$500.00	\$1,100.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,600.00	\$10,000.00	\$2,500.00	\$1,200.00	\$800.00	\$3,000.00	[Rate	10/12/2012 - 10/18/2012	IONAL MEDIA ENT, 815 SLATE IA, VA 22314 155/27603	
10/16-10/16	16/15-10/15	10/12-10/12	10/13-10/13	10/18-10/18	10/17-10/17	10/16-10/16	10/15-10/15	10/12-10/12	10/14-10/14	00 10/14-10/14	10/14-10/14	10/13-10/13	10/13-10/13	10/12-10/12	1	Dates	2012	() NATIONAL MÉDIA RESEARCH PLANNNING Rep Firm & PLACEMENT, 815 SLATER LANE Sales Office ALEXANDRIA, VA 22314 Salesperson 155/25673603	Printed: 06, Last Received: 06, Showing Buylines: All Lines
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\$1,000.00	\$1,000.00	\$1,000.00	\$2,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$1,200.00	\$3,200.00	\$20,000.00	\$2,500.00	\$1,200.00	\$800.00	\$3,000.00		Total Cost	-6540 -1845	CPHIA CREARY	6 of 8
															-	Daypart			

Oct 12: 163 / \$147,725.00 Sales Totals: 163 / \$147,725.00 Station Totals: 163 / \$147,725.00 Lines not sent/rcld/rtrn: 0 / \$0.00 —COMPETITIVE Market Totals —COMPETITIVE COMMENTS— EST SHARES BASED ON ALL 5 ORDERS	REPORT TOTALS Report Totals: 163 / \$147,725.00SALES MONTHLY TOTALS		92 SU 1135P-1	91 SA 1130P-1A	90 TH 1135P- 1235A	89 W 1135P- 1235A	LT In Day Time	Ntation K.N.V-1 V.LAS VEGAS, N.V. Advertiser ().N.R.C.C.IE Product NRCC IE 2012 Estimate# 2603 Buyer Ben Angle Phone# Fax#	등 등
0 .00 \$0.00 \$399,257	00		1135P-12A SPORT NT-L VGS	A SAT NITE LIVE	TONITE SHW	TONITE SHW	Program	N K	2 Status Returned
CATV 0% KTNV 15% XXXX 0%								Agency () ALEXA ALEXA Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order# 103288
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KINC 0% KVCW 1%			10/14-10/14	10/13-10/13	10/18-10/18	10/17-10/17	Dates	E E	
KLAS 22'			ר	N	N	2	Spots/Week	PLANNNING Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	06/22/2012 8:36 AM 06/19/2012 7:34 AM ines
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KSNV	·	•	נ	N	N	2	Total Spots) PHILADELPHIA) AMY MCCREARY \$\frac{1}{215-568-6540} 215-568-1845	
227 % &			\$400.00	\$2,800.00	\$1,000.00	\$1,000.00	Total Cost	HIIA EARY 540 .	7 of 8

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-- CREDIT RISK --- CASH IN ADVANCE

Phone# Product Estimate# Fax# Buyer Station KSNV-TV LAS VEGAS, NV. Advertiser ().N.R.C.C. IE Product NRCC IE 2012 2603 Ben Angle

Showing Buylines: All Lines

Showing Buylines: All Lines

Showing Buylines: All Lines

Sales Office

APPLACEMENT, 815 SLATER LANE

ALEXANDRIA, VA 22314

Agency C/P1/P2/E 155/426/2603

Flight Dates

10/12/2012 - 10/17/2012

Hiatus Weeks

Sales Office (Salesperson (

) PHILADELPHIA) AMY MCCREARY

Salesperson Phone# Salesperson FAX#

215-568-6540 215-568-1845